



Extraordinary
Stevia
Solutions

Low-calorie Citrus Refresher

Made with Optimizer Stevia™ 1.10

How can you meet consumers' desire to consume **lower calorie, reduced sugar, refreshing** and fruit-based beverages?

For beverage manufacturers ready to serve health-conscious consumers, stevia is the answer to the challenge of maintaining great taste without compromises.

Use Optimizer Stevia™ 1.10 to reduce the amount of sugar and calories in your beverage formulations up to 87.5%. With its good taste and high solubility, Optimizer Stevia™ 1.10 will contribute to innovation in your brand's product line.

Our Citrus Refresher concept offers:

- Natural-origin positioning
- Balanced sweetness and a well-rounded taste profile
- 87.5% less sugar and 87.5% fewer calories
- A clean flavour release with no bitter aftertaste

Formulation of 87.5% Reduced Sugar Citrus Refresher

Water	98%
True Citrus Crystallised Lemon	0.7%
Granulated Sugar	1%
Optimizer Stevia™ 1.10	0.023%

Energy Comparison to Full Calorie Commercial Offering (12 oz. serving size)

	Citrus Refresher with Optimizer Stevia™ 1.10	Gatorade Lemon and Lime Sports Drink*
Calories	14	80
Sugar	3.5g	21g

*From www.Gatorade.com

Our prototype products were developed by SGF and Tate & Lyle, helping you reformulate for less fat, sugar, sodium and fewer calories, without compromising taste.



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